

WHAT WE ACCOMPLISHED IN

2019



OUR GUBERNATORIAL ENGAGEMENT INCREASED COLLEGE OPPORTUNITY

Our continued discussions with Governor Newsom and the State Legislature ensured that the 2019-20 state budget included \$10 million in funding for the creation of a data system that tracks students from kindergarten to the workforce. The Governor also announced his Council for Postsecondary Education, a first step toward better coordination across higher education.



OUR CONTINUED ADVOCACY CREATED ACCESS FOR MORE CALIFORNIA STUDENTS

We advocated for expanding access across all systems of California higher education in the 2019-20 state budget, resulting in over \$134.9 million for higher education and nearly 15,000 new spots for students at our public universities.

The California Undocumented Higher Education Coalition, facilitated by the Campaign, led the way in advocating for legislation that requires the California Community Colleges and the California State University to establish a Dreamer Resource Liaison on each campus. The Coalition also advocated for legislation that expands access to the California DREAM Loan to undocumented students pursuing a post-graduate degree or teaching credential, who otherwise do not qualify for federal or state aid.

WE FOUGHT TO PROTECT COLLEGE ACCESS TO THE “PEOPLE’S UNIVERSITY”

In coalition with over 100 K-12 school districts and civil rights, business, education, and community organizations, we have opposed a harmful policy that would restrict access to the California State University (CSU) and make it more selective than ever before. Our coalition activated legislators and elected officials, including members of the California Legislative Black and Latino Caucuses, Superintendent of Public Instruction Tony Thurmond, Lieutenant Governor Eleni Kounalakis, and CSU Board of Trustees members to raise concerns about admissions changes at the CSU.



Student and community organizations rally outside of the CSU Board of Trustees meeting.

WE CONNECTED WITH CALIFORNIANS ACROSS THE STATE



Students who earned an Associate Degree for Transfer (ADT) joined us in honoring Secretary of State Alex Padilla for his efforts championing the legislation that created the ADT pathway. Since its passage, over 200,000 students have earned an ADT and guaranteed admission to the CSU.



California Community Colleges Chancellor Eloy Ortiz Oakley and *Unlikely* film cast and filmmakers joined President Michele Siqueiros for a panel discussion at the Los Angeles premiere.



We honored ACLU of Northern California Executive Director Abdi Soltani, former California Senator Dr. Jack Scott, and Assemblymember Jacqui Irwin for their exemplary efforts in supporting student success.



Engaged **10,460** civil rights, legislative, business, and student leaders



250 news articles featured our work

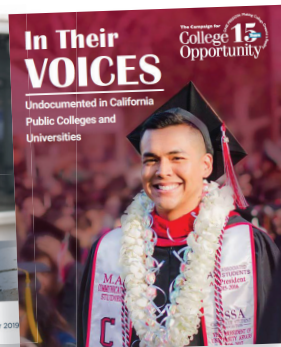
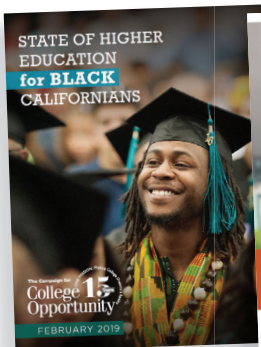


11,778 followers across our social media platforms



We launched our Higher Education Engagement Hubs, which deepen our broad-based coalition work in the **Central Valley, Inland Empire, and Los Angeles** by engaging a committed group of local advocates.

WE INCREASED PUBLIC AWARENESS OF HIGHER EDUCATION ISSUES WITH 10 NEW PUBLICATIONS



WE RAISED \$2.5 MILLION THANKS TO OUR FUNDERS

Angell Foundation

Art for Justice Fund

Atkinson, Andelson, Loya, Ruud & Romo

Bill & Melinda Gates Foundation

California Business Roundtable

California Community Foundation

California State University, Los Angeles

The California Wellness Foundation

College Futures Foundation

ECMC Foundation

Evelyn & Walter Haas Jr. Fund

The James Irvine Foundation

The Kresge Foundation

Lumina Foundation

Marin Community Foundation

The Mayer and Morris Kaplan Family Foundation

Oportun

Rosalinde & Arthur Gilbert Foundation

Ruiz Foods

Sand Hill Foundation

Southern California Edison

United Way of Greater Los Angeles

Walter S. Johnson Foundation

Wells Fargo

Yellow Chair Foundation

Los Angeles Office

1149 S. Hill Street, Suite 925
Los Angeles, CA 90015

Sacramento Office

1512 14th Street
Sacramento, CA 95814

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