MARIA 2014

### The State of Higher Education in California

# AVERAGE WON'T DO



## Regional Profile — Inyo-Mono Counties of Inyo and Mono

California's future is directly linked to our ability to educate our residents and sustain a competitive workforce. Our community colleges and universities have provided the opportunity for millions of Californians to succeed, but our future is at risk. Industries in which California is considered a leader—technology, healthcare, agriculture, biotechnology, aerospace, and entertainment—are dependent upon an educated workforce yet, according to estimates in other studies, we are on track to be 2.3 million college degrees and certificates short of meeting the workforce demands of our economy by 2025.<sup>1</sup>

An economically and socially vibrant California requires dramatic gains in the preparation of students for college, access to an affordable college education, college-going rates, and college completion across all regions. The Inyo-Mono region of California consistently ranks the lowest when compared to other regions in California on measures of college preparation/readiness, college participation, and completion rates. However, despite a slightly lower educational attainment rate than California's average, the Inyo-Mono region maintains per capital income levels on par with the state average.

When compared to the rest of the nation, California performs no better than average in preparing and graduating students from college. Even more troubling, serious gaps across regions of the state and among racial/ethnic groups exist. This is simply unacceptable. California has never aspired to be just average. California can excel in higher education once again if, and only if, we have a plan for turning things around.

California's Current Performance	Category	Inyo-Mono Compared to California <sup>2</sup>
worse than most states	Preparation How prepared are students for college-level work?	worse than the state average
better than most states	Participation How many students are going to college?	worse than the state average
average	Completion How many students earn a certificate or degree?	worse than the state average
better than most states	Benefits What are the benefits of a college degree to students and the state?	worse than the state average

Source: Moore, Colleen, Connie Tan, and Nancy Shulock. (2014). Average Won't Do: Performance Trends in California Higher Education as Foundation for Action. Institute for Higher Education Leadership & Policy—California State University. Sacramento, CA.

This brief, prepared by the Campaign for College Opportunity, highlights Inyo-Mono regional key findings from the full report, *Average Won't Do: Performance Trends in California Higher Education as a Foundation for Action*, by the Institute for Higher Education Leadership & Policy, as well as findings from other sources where noted.

<sup>&</sup>lt;sup>1</sup> California Competes. (2012). The Road Ahead: Higher education, California's promise, and our future economy. San Francisco, CA. Retrieved from http:// californiacompetes.org/wp-content/uploads/2012/06/CaCompetes\_Report\_Final-2.pdf.

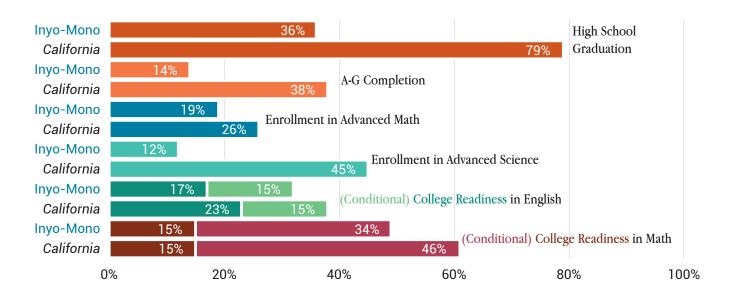
<sup>&</sup>lt;sup>2</sup> California's performance compared to other states was prepared by IHELP while the comparison between Inyo-Mono to California was made by the Campaign for College Opportunity.

#### PREPARATION

Inyo-Mono performs worse than the state average

- According to California's Department of Education, high schools in the Inyo-Mono region graduate 36% of students within four years, the lowest rate in California. For comparison, Orange County has the highest high school graduation rate at 86%.
- The share of high school graduates who complete the A-G requirements in the Inyo-Mono region (14%) is 24 percentage points lower than the state average and is also the lowest rate across the 14 regions in the state.
- The Inyo-Mono region ranks 9th and last among the 14 regions in the state for the share of high school students enrolled in advanced math and science courses, respectively.
- College readiness rates in the Inyo-Mono region are lower than the state average—68% of high school juniors tested are still not ready for college English and 51% are not ready for college math.

#### **College Readiness of High School Students**



Sources: High school graduation rates are taken from the California Department of Education while all other data points are from Average Won't Do.

Notes: High scho

High school graduation rates are for the 2011-12 academic year.

A-Ğ completion is a share of 2012 high school graduates. Á-G is a sequence of courses that are the minimum requirement to be eligible to attend a California State University or University of California.

Enrollment in advanced math is a share of 11th-12th grade enrollment in the 2011-12 academic year.

Enrollment in advanced science is a share of 11th-12th grade enrollment in the 2011-12 academic year.

The first percentage (darker color) in the (conditional) college readiness measures indicates that a student is college-ready; the second percentage (lighter color) indicates that a student is conditionally ready (see below for further information).

College and conditional college readiness in English is a share of 11th graders taking the Early Assessment Program exam in 2013.

College and conditional college readiness in math is a share of 11th graders taking the Early Assessment Program exam in 2013.

Measures are drawn from different years due to availability of data.

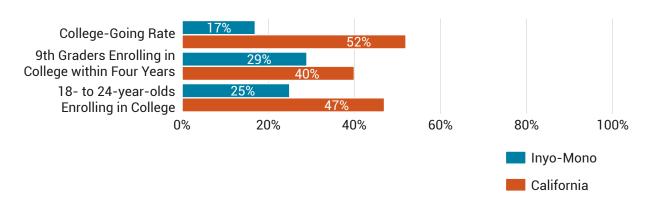
The Early Assessment Program (EAP) is a program of the California State University (CSU) system in which high school juniors have the option of completing some additional items on California Standardized Tests (CST) to determine their college readiness. Students who are determined to be college ready according to the EAP exam are allowed to enroll in college-level coursework without further assessment tests upon enrollment in the CSU. Students who are determined to be "conditionally" ready will not be required to take further assessment tests at the CSU as long as they take specified courses in their senior year or earn a specific score in the relevant subject on a national standardized test (SAC, ACT, or AP).

#### PARTICIPATION

Inyo-Mono performs worse than the state average

- The Inyo-Mono region has the lowest rate of college-going in California: 17% of high school graduates in the region immediately enroll in college after graduation. For comparison, the Central Coast boasts the highest rate in the state at 69%.
- Approximately 29% of 9th graders enroll in college within four years but only 25% of 18- to 24-year olds are enrolled in college.

#### College Participation, 2012

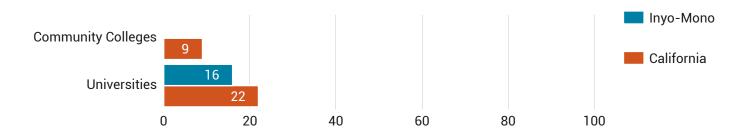


#### COMPLETION

Invo-Mono performs worse than the state average

- Since no California Community Colleges are located in the Inyo-Mono region, the number of certificates and degrees awarded cannot be calculated.
- Slightly more than 16 baccalaureate degrees are awarded for every 100 students from the Inyo-Mono region who enroll in four-year public universities. This figure is also the lowest rate in state. For comparison, the Upper Sacramento Valley boasts the highest rate at 26 degrees awarded.

#### Certificates and Degrees Awarded per 100 Undergraduates, 2012

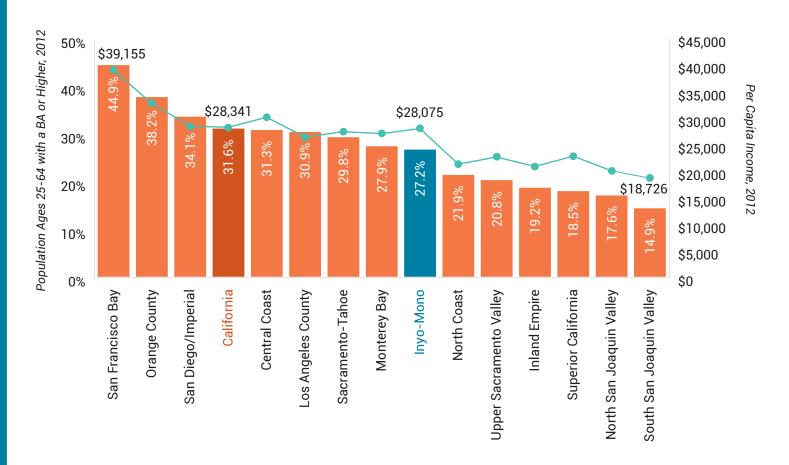


#### BENEFITS

Invo-Mono performs worse than the state average

- Slightly more than 27% of the working-age population in the Inyo-Mono region has a bachelor's degree or higher—this is slightly lower than the state average of about 32%.
- Even though Inyo-Mono's educational attainment rate is slightly lower than the state average, per capita income in the region (\$28,075) is similar to the state average of \$28,341.

#### Educational Attainment and Per Capita Income by Region, 2012



About 1 in 3 people in the Inyo-Mono region have a bachelor's degree

# A NOTE ON HIGHER — EDUCATION AFFORDABILITY — AND FINANCE IN CALIFORNIA

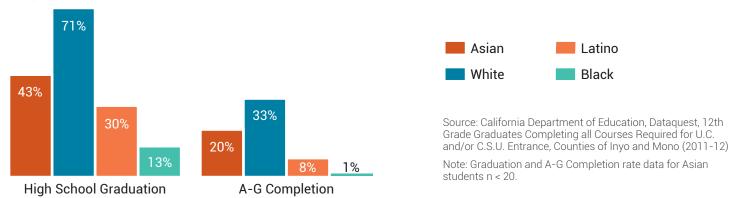
- Tuition and fee increases have been on the rise. In the last decade, UC tuition has risen at a rate of 139% and CSU tuition at a rate of 157%, in comparison to the national rate of 91%.
- California Community Colleges fees are still only 42% of the national average for two-year public colleges. But the cost of living in California is much higher compared to other states, resulting in a higher-than-average cost to community college students, and requiring a larger share of family income to pay for college.
- The number of federal student loan borrowers in California increased by 75% from 397,497 in 2003- 04 to 696,349 in 2011-12 while the number of undergraduates increased by only 10% during that same period.<sup>1</sup>

## A NOTE ON RACIAL/ ETHNIC DIFFERENCES

As the Campaign reported in our *State of Higher Education in California* series,<sup>2</sup> there are significant variations and gaps among rates of college preparation, participation, and completion across racial/ethnic groups.

- High school graduation rates in the Inyo-Mono region vary by almost 60 percentage points across race/ethnicity. High schools within the Inyo-Mono region graduate 71% of White students compared to 43% of Asian, 30% of Latino, and 13% of Black students.
- A-G completion rates in the Inyo-Mono region remain low across the board: 33% of White students complete the A-G coursework required for admission to California's public four-year universities, compared to 20% of Asians, 8% of Latinos, and 1% of Blacks.
- Across the state, Latinos and Black students are less likely to attend four-year universities, tend to enroll in community colleges when they do pursue a higher education, and have lower rates of persistence and college completion.

#### High School Graduation & A-G Completion by Race/Ethnicity, 2011-12



<sup>&</sup>lt;sup>1</sup> Campaign for College Opportunity. (2014). Borrowing for College. Retrieved from http://www.collegecampaign.org/resource-library/our-publications/.

<sup>&</sup>lt;sup>2</sup> Campaign for College Opportunity. (2013). *State of Higher Education in California*. Retrieved from http://www.collegecampaign.org/resource-library/our-publications/the-state-of-higher-education-in-california/.

#### CONCLUSION

Californians with a college education experience higher than average earnings, reinforcing the enormous personal benefit of getting a college education. But California as a state, and all of us as its residents, benefit too. In fact, for every dollar invested in higher education, the state recoups \$4.50 through increased tax revenues and decreased social service costs.

California's success depends on the success of every region in state. The Inyo-Mono region of California is home to about 30,000 people—the smallest population of any region in the state. However, a large share of students in the region is being left behind and undereducated. Only one-third of students graduates from high school, and among those that do, only 14 percent graduate with the coursework required to apply to California's four-year universities. In a region without any community colleges, these young people are left with limited options. A bright spot is that almost three out of ten adults in the region has a baccalaureate degree or higher—this figure is the eighth highest in the state which could indicate that the current generation is not performing as well as the older population. We must continue to work so that all students in the region have the option and opportunity to pursue higher education in order to improve their livelihoods.

California used to be the epitome of quality, affordable, and effective higher education. Now, we have become mediocre. California's students are less prepared for higher education than those in most states. And too few actually walk across a college graduation stage.

Our policymakers and college leaders have more work to do to change these trends. We need our state leaders to create, and our college leaders to implement, an actionable statewide higher education plan that addresses the shortcomings outlined above. This plan must set goals for increasing rates of college preparation, college-going, and college completion along with establishing clear targets for closing the persistent gaps in educational attainment by race/ethnicity. When the Governor and Legislature act on such a plan, students will be more successful and we will all benefit. The time for action is now.

When the Governor and Legislature act on a plan for higher education, students will be more successful and we will all benefit



The report, Average Won't Do: Performance Trends in California Higher Education as a Foundation for Action, by the Institute for Higher Education Leadership & Policy (IHELP) at California State University, Sacramento was commissioned by the Campaign for College Opportunity. It examines California's performance in six higher education categories: preparation, participation, affordability, completion, benefits, and finance. This brief, prepared by the Campaign for College Opportunity, highlights some of the report's key findings for Inyo-Mono as well as findings from other sources where noted; the full IHELP report can be found on our website at www.collegecampaign.org.

The Campaign for College Opportunity is a California non-profit organization focused on a single mission: to ensure that the next generation of California students has the chance to attend college and succeed in order to keep our workforce and economy strong.